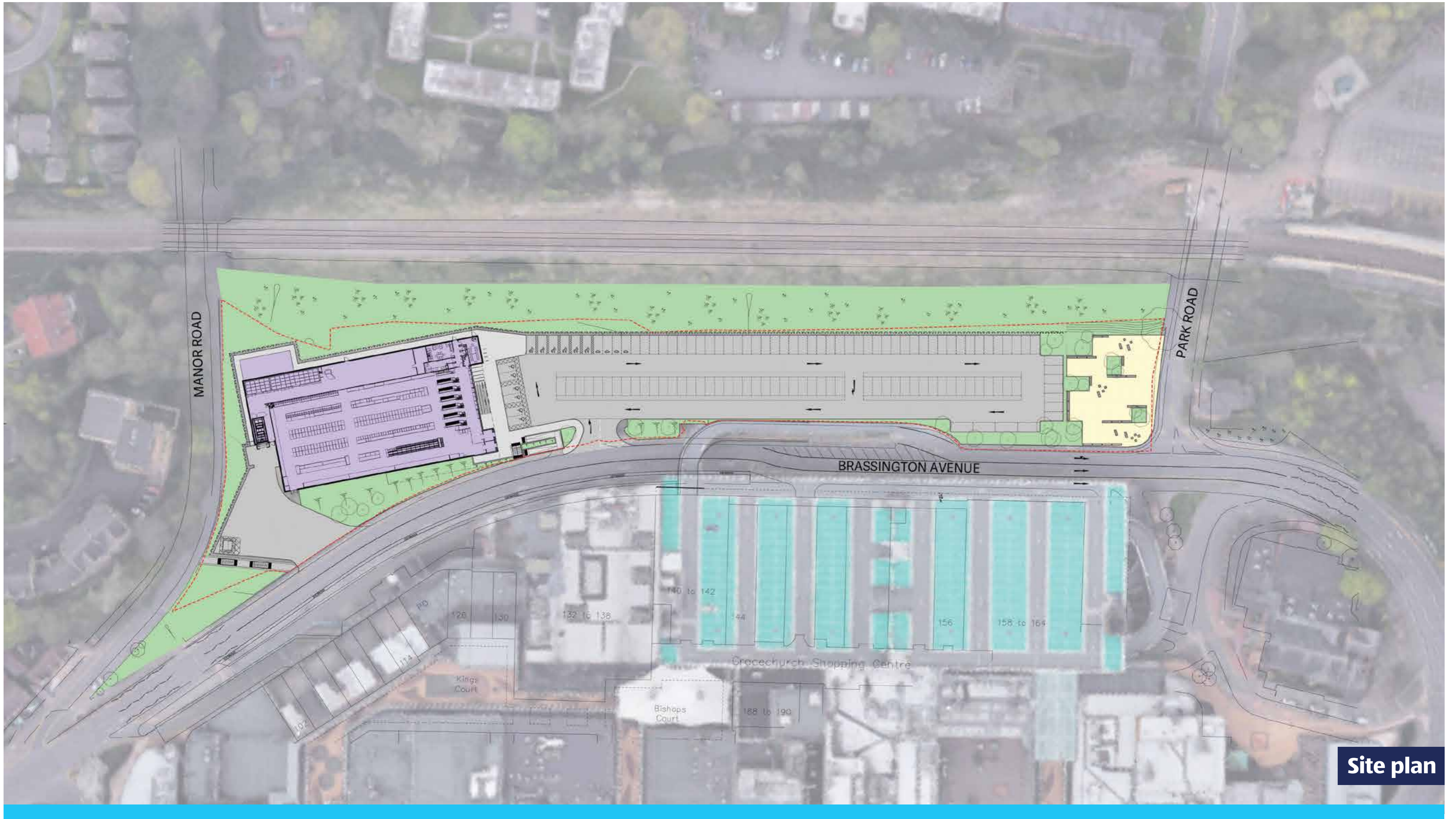




Our Proposal



Our proposal for Sutton Coldfield offers:

- A £5m+ investment into the local economy
- Regeneration of a long-term vacant brownfield site
- A brand new Aldi food store with a sales area of 1,315sq m
- 119 car parking spaces at the store including six accessible, six parent & child and four electric vehicle charging bays
- Free car parking for up to 90 minutes
- Creation of new jobs in addition to those that would be retained from the existing store
- Additional employment opportunities throughout construction of the store and through the supply chain
- Attractive landscaping around the site to enhance its appearance
- A transformed shopping experience, offering a new and improved Aldi store for the people of Sutton Coldfield

A new Aldi food store

Our current town centre store is one of our smallest in the West Midlands. As a result, we have designed an improved food store that will make it easier for customers to shop with us.

A refreshed Aldi on Brassington Avenue will give the town centre an anchor store, helping secure Sutton Coldfield's long-term economic future. This site has gone undeveloped for some time due to the extremely high costs associated with development. However, Aldi is committed to delivering a new food store that will give Sutton Coldfield a major economic boost.

The proposed store would stock the same range of high-quality, award-winning products found at other Aldi stores.

The floor space would mainly be for food goods, with a smaller range of non-food products, alongside servicing and staff areas.

The UK's lowest priced supermarket

After battling at the top of the grocery price comparison charts over the last 12 months, a Which? survey undertaken in April 2021 saw Aldi named the cheapest supermarket against the UK's leading names.

