



# A new Aldi food store on the Gemini Retail Park, Warrington

Computer Generated Image of the proposed store



## Welcome to our virtual exhibition

**Aldi, the award-winning discount food retailer, is bringing forward a proposal to develop land off Europa Boulevard, replacing the Arnold Clark dealership, on the Gemini Retail Park with a new, high-quality food store.**

Aldi is aware that there is lack of discount supermarket options for residents in the local area and that many customers in the local area currently travel further afield for their weekly shop. This proposal would provide an attractive, modern Aldi food store in a convenient and accessible location for the residents of north Warrington, improving customer choice and reducing travel times.

The scheme will also provide up to 40 new full and part-time jobs in the new Aldi store, alongside additional jobs associated with construction and the supply chains..

Aldi is looking to submit its planning application to Warrington Borough Council in the coming months.

We look forward to hearing your thoughts and feedback on our proposals.

### Improved choice for Warrington

As customers continue to look for better-value brands to help make their money go further, it is important that residents have access to a wide range of shopping facilities.

With our nearest store on Fordton Retail Park often in heavy demand, many Aldi shoppers are currently experiencing slower and more impractical shopping trips. A new Aldi food store for Warrington would massively increase capacity for Aldi customers and enhance their overall shopping experience. Furthermore, the new store will cut down travel times and traffic movements whilst helping to keep spending within the local economy.

Aldi is well known for selling a variety of high-quality products at discounted prices. Aldi is the UK's lowest priced supermarket. A basket of 33 everyday items at the Big 4 supermarkets is on average 18% more expensive than at Aldi.

