



# Proposals for a new Aldi store for Hetton-le-Hole



Computer Generated Image of the proposed store

## Welcome to our exhibition

**Aldi, the award-winning discount food retailer is bringing forward proposals to develop land south of Colliery Lane with a new food store.**

The proposed site has been long allocated for development, having first been designated for housing use within the approved Council development plan in 1998.

The proposals would see the site developed with a spacious and modern store in a convenient location. The new Aldi store would create around 40 full-time equivalent jobs, alongside further opportunities associated with construction and the supply chain.

Aldi is looking to submit a full planning application for the food store to Sunderland City Council in early 2023. The planning application will be supported by a range of documents to address relevant planning policies relating to retail impact matters, transport, drainage, ecology, air quality and noise amongst others.

Thank you for visiting our public exhibition and we look forward to hearing your thoughts and feedback on our proposals.

## Improved choice for Hetton-le-Hole

As customers continue to look for better-value brands to help make their money go further, it is important that residents have access to a wide range of shopping facilities. At present, the nearest Aldi store is located a 14-minute drive away in Sunderland. The introduction of a new store on Colliery Lane would help to reduce travel times for residents, increase competition and improve choice for the local community.

Aldi is well known for selling a variety of high-quality products at the lowest prices. Our customers can make significant savings on their shopping without compromising on quality, with everyday items available at unbeatable prices.

A store in this location would provide easy access to a high-quality, low-price retailer.





# Our Proposal



## Investing in communities

Aldi is proud to invest in local communities across the UK and is keen to ensure that our work has a positive impact.

- Aldi plans to increase the amount we spend with British suppliers to £3.5bn a year by 2025
- Aldi works with community engagement platform Neighbourly to help combat hunger's devastating effects, as it continues to fight against child food poverty as no child should ever go hungry
- We are proud to accept Free School Meal vouchers for the purchase of food and groceries

## Our proposals for Hetton-le-Hole offer:

- An investment of £5million into the local economy on a site long allocated for development
- A new, modestly sized Aldi food store with a sales area of 1,315m<sup>2</sup>
- Creating around 40 full-time equivalent jobs for the new Aldi store, paid at Aldi's industry-leading rate, above the National Living Wage
- 102 customer parking spaces at the Aldi food store including six accessible parking spaces, eight parent & child spaces, two motorcycle bays and dedicated cycle racks
- Four electric vehicle charging points and additional infrastructure installed so further charging points can be added in the future
- Additional employment opportunities created during construction and supported through the supply chain
- Attractive landscaping throughout the site





# Design & Landscaping

## A contemporary design

Aldi plans to introduce a contemporary food store, designed to complement its setting within the local area. We have carefully designed our proposal to ensure the scheme would sit comfortably within its wider surroundings.

Our proposal for the Aldi store will provide a high-quality and attractive scheme. To ensure an excellent long-term appearance, Aldi uses high-quality materials both inside and outside its buildings.

## Landscaping

Aldi takes great pride in the quality and design of its stores, with landscaping a key part of creating an appealing and welcoming environment.

Low-level landscaping will be incorporated around the boundary of the site, complementing the attractive setting for the store. Acoustic fencing will also be installed to protect local amenity.

## Energy efficiency

Aldi is already meeting high standards of energy efficiency and is committed to responsible energy usage.

All Aldi stores use environmentally friendly, energy-efficient refrigeration and LED lighting both internally and externally.

A heat recovery system from the refrigeration condensers provides almost all the heating for our stores, re-using otherwise wasted machinery heat.

All new Aldi stores will have doors on their fridges as standard, reducing each store's energy consumption by about 20%. This is equivalent to a carbon emissions saving of up to 20 tonnes per store each year.







# Highways and Car Parking



## Highways & Traffic

Aldi is undertaking a Transport Assessment as part of the planning application to ensure the proposed food store does not have a detrimental impact on the local road network.

This assessment will look at the operation of local roads both with and without the proposed development in place.

The scope of this assessment has been agreed with Sunderland City Council's Highways Officer.

## Access

Vehicular access to the Aldi store will be provided via a new entrance from Colliery Lane, for both customers and delivery drivers.

The new access road will continue to the south of a site for delivery drivers to access a dedicated service area. Acoustic fencing will be installed around the external plant area to minimise noise impact.

A dedicated pedestrian footpath will be accessed from Colliery Lane.

## Parking

The new Aldi store will provide 102 customer parking spaces including six allocated accessible bays, eight parent & child spaces, two motorcycle bays and dedicated cycle racks. Four electric vehicle charging spaces are included with additional infrastructure installed so further charging points can be added in the future.

## Deliveries

Aldi stocks a carefully selected range of approximately 2,500 exclusive products, compared with supermarkets such as Asda or Tesco that stock over 20,000 lines. As a result, an Aldi food store will require only three to four deliveries per day.

We operate store deliveries outside peak transport hours, where possible. All manoeuvring takes place within the site with a delivery ramp arrangement removing the need for external activity. This system not only saves time, but also reduces any potential noise disturbance to neighbouring properties and allows for a more efficient servicing process overall.





# About us



## Part of your community

We are proud to be at the heart of local communities across the country. To continue our community-led culture, we have set out a number of “neighbour-friendly” practices:

- Aldi aims to recruit its store managers and store colleagues from the local area, which enables them to react quickly and sympathetically to any local issues
- Unlike most supermarkets, which operate extended or 24-hour opening periods, our stores typically open between 8am and 10pm Monday to Saturday, and between 10am and 4pm on Sundays
- Aldi only stocks around 2,500 exclusive products, compared to a typical supermarket which stocks over 20,000. This means that customers to our stores often visit other nearby retailers to complete their shopping
- Aldi’s unique delivery system enables products to be transferred from the vehicle straight to store, without the need for external movement – minimising the potential for any disruption
- Aldi works with community engagement platform Neighbourly to pair local charities, community groups and food banks with its stores, to enable them to collect surplus food and perishable products up to seven days a week

## Local Jobs

With up to 40 new full-time equivalent roles available at our new Hetton-le-Hole store, we are committed to providing jobs for local people.

Aldi’s rates of pay are significantly higher than the Government’s National Living Wage and also above the Living Wage Foundation’s recommended national rates. Store Assistants will receive a minimum hourly rate of £11.00 nationally (£12.45 within the M25).

It is Aldi’s aim to recruit store colleagues locally for its new stores and, as a result, most live close to the store where they work. More information on career opportunities can be found at [www.aldirecruitment.co.uk](http://www.aldirecruitment.co.uk).







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# Proposed site plan

